



New World Packaging Launch



csw inc

Who we are

- Packaging Premedia Specialists
- 3 Locations on East Coast of USA
- Third Generation Family Business
- Speakers, Consultants, Innovators
- Strategically Aligned for Service
- Color Managed since 1995



csw inc

Strategic global partnership



Double capacity, resources & innovation – over two continents.
Comprehensive service and global brand consistency.



We help
Brands
flawlessly
execute
their
designs.



CSW inc



We help
Printers
seamlessly
optimize
their
capabilities.



CSW inc




**MARKET
SHARE**


**COST
REDUCTION**


**BRAND
CONSISTENCY**


**SPEED TO
MARKET**

Online approvals, Remote Proofing, On-site, Production Art ,
RT Project Tracking, Visualization Tools = **faster launches.**

Color managed workflow, Score Cards & KPI,
Press Approvals = **brand equity intact.**

Shorten production cycle, Fewer reworks,
ECG workflow, Extensions = **cost reduction**

Superior Quality, Consistent Color,
Certified Print Vendors = **shelf impact**

Packaging made better



Agility & Speed to Market

Onsite Project Management

Automated Workflows

Quality & Shelf Impact

Xcolor™ Extended Gamut Color

Print Tooling Innovations

Control & Brand Equity

ImageLab™ Print Scorecarding

Online Portal & Asset Management

e-Commerce CGI Renderings

packaging made better



CSW inc



Thank you

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